Reverse-Engineering Readiness Checklist

What to gather before a manufacturer matches your formula

Gather before you request a formula match

- [ ] Several finished units, ideally from two or more lots
- [ ] A photo or copy of the current label and any older label versions
- [ ] Any spec sheet, COA or SOP from your current manufacturer
- [ ] Your current pricing, so the quote compares like with like
- [ ] Retail SKU details and where you sell today
- [ ] Your manufacturing agreement, read by an attorney if ownership is unclear
- [ ] The claims on your label and website, so the new formula still supports them
- [ ] Customer notes on what must not change (scent, texture, taste, color)
- [ ] Inventory on hand, so you don't run out during the match
- [ ] Budget for stability testing on the new formula

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