

Retail Readiness Checklist

For private label supplements and skincare

Brand:

Date:

The 6 C's of Retail Readiness

1 Codes GS1 GTIN per item	2 Coverage Insurance + COI	3 Compliance Label + FDA filings	4 Certificates COA + GMP docs	5 Cases Routing guide	6 Commercials Sell-in package
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Before you apply for a vendor number

- ☐ GS1 Company Prefix or GTINs licensed to your brand, one per size, flavor and count
- ☐ Case-level codes and labels planned for each item
- ☐ Product liability and general liability quotes at the limits each target retailer publishes
- ☐ Certificate of Insurance with the retailer named as additional insured, plus endorsements
- ☐ Label reviewed: Supplement Facts or ingredient list, net quantity, required warnings
- ☐ Supplements: domestic address or phone for adverse event reports on the label
- ☐ Cosmetics: facility registration and product listing confirmed under MoCRA
- ☐ Adverse event process written down: who receives reports, 15-business-day deadline, 6-year records (supplements)
- ☐ Finished-product COA and GMP documentation from the manufacturer
- ☐ Marketplace testing requirements checked (e.g., Amazon TIC verification for supplements)
- ☐ California Prop 65 review if selling there
- ☐ Routing guide reviewed: case pack, pallet, carton labels, ASN timing
- ☐ Sell-in package: wholesale price, margin, planogram fit, marketing support

Notes:

Planning aid only. Confirm each retailer's written requirements before you apply.